



Direct Care Provider Expands Access to Membership-Based Primary Care

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Access to membership-based primary care is available at multiple Utah locations operated by Zenith Direct Care, giving patients in Salt Lake and Utah County another option for structuring their routine medical care. As a direct care provider, Zenith Direct Care uses a membership model that allows patients to establish an ongoing relationship with a primary care practice without the traditional third-party billing structure used by many healthcare providers.

Zenith Direct Care currently serves communities through locations in Riverton, Saratoga Springs, and American Fork/Lehi. The practice's presence across Salt Lake and Utah County puts its direct primary care model within reach of patients seeking a different approach to routine medical services, particularly those interested in knowing the structure of their primary care costs before receiving care.

Direct primary care, commonly known as DPC, operates differently from conventional insurance-based care. Instead of billing an insurance company for each covered primary care service, a DPC practice generally charges members a recurring fee in exchange for access to defined primary care services. The arrangement is intended to simplify the financial relationship between the practice and its patients.

For patients considering the model, an important distinction is that a direct primary care membership is not health insurance and does not cover every type of medical expense. Care received outside the practice, including services that require specialists, hospitals, or other healthcare providers, may involve separate costs and coverage arrangements. Patients, therefore, need to consider their broader healthcare needs when deciding how a DPC membership fits into their overall healthcare planning.

Within the practice, the membership model provides a framework for ongoing primary care. Physicians can evaluate individual medical concerns, discuss symptoms, address routine healthcare needs, and help determine when additional medical services may be appropriate. The relationship is centered on primary care rather than on providing insurance coverage for healthcare services delivered elsewhere.

The model can also provide a more straightforward way for patients to understand the financial structure of their routine primary care. Zenith Direct Care does not use deductibles or coinsurance for the membership itself, although the specific services included in a membership are determined by the practice's terms. This structure separates the cost of membership-based primary care from expenses that may arise through other parts of the healthcare system.

For patients comparing healthcare arrangements, understanding that distinction is important. A DPC membership can be one component of a broader healthcare strategy, but it should not be viewed as a substitute for comprehensive health insurance when coverage for hospitalization, specialty care, emergency services, or other medical expenses is needed.

Zenith Direct Care's multi-location presence also gives patients an opportunity to consider a direct care provider without limiting the model to a single community. With clinics serving parts of Salt Lake and Utah County, the practice has established a regional footprint while maintaining a membership structure focused specifically on primary care.

The practice's approach reflects a broader effort within direct primary care to change how patients interact with primary care practices. Rather than relying solely on insurance transactions for routine services, DPC practices establish membership relationships in which patients and providers work directly with one another. The exact services, membership terms, and availability vary by practice, making it important for prospective members to review those details before enrolling.

For additional information about Zenith Direct Care's membership model, primary care services, and clinic locations, visit <https://www.zdirect.care/>. The website provides information about how the practice operates and where patients can access its services.

Zenith Direct Care is a direct primary care practice serving patients in Salt Lake and Utah County through locations in Riverton, Saratoga Springs, and American Fork/Lehi. Zenith Direct Care provides membership-based primary care, focusing on direct relationships between patients and primary care providers, and operates separately from traditional third-party billing for its membership services.

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For more information about Zenith Direct Care, contact the company here: Zenith Direct Care Zenith Direct Care (801) 676-6161 ZenithDirectCare@gmail.com 1756 Park Ave, Riverton, UT 84065

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